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Abstract: - This paper gains a better understanding of the relation between Guarda Nacional Republicana (GNR) officers and citizens from Évora and Setúbal districts. Currently, boost the relationship between militaries and the population it's a strategic goal of Guarda Nacional Republicana, namely work to convey a credible and professional image, contrasting with the social representations and old stereotypes that persist in haunting the institution's image from the times of the Estado Novo. In fact, through literature review, surveys and interviews we were able to understand how the social representations of Guarda Nacional Republicana militaries have evolved since the beginning of the 21st century in the districts mentioned above, that is, investigate the opinion and representation of the society about the militaries by carrying out a comparative study. As main conclusions, we point out that the social representation of Guarda Nacional Republicana officers have evolved quite positively since the beginning of the 21st century to the present day, leading us to conclude also that the old stereotype (strongly negative for the image of the military) is almost completely depleted. The study’s conclusions also point towards the importance of culture and values, age, ethnicity, and place of residence of the citizens have in relationship and opinion with this professional class.

Key-Words: - Guarda Nacional Republicana, Opinion, Representation, Society, Social Representations.


1 Introduction

Guarda Nacional Republicana (GNR) is an organ of Portuguese State, has as its fundamental tasks, in addition to those provided for in its Organic Law, ensure compliance with all the paragraphs of article 9 of Portuguese Republic Constitution [1], from which we highlight the promotion and quality life of Portuguese citizens and the real equality among the Portuguese.

Beyond State organ [2], Guarda Nacional Republicana is one of the other Security Forces in Portugal, along with Policia de Segurança Pública (PSP), which constitute the Portuguese dualist police system. Accordingly, as provided for in article 272 of the Portuguese Republic Constitution, GNR's role is "defend democratic legality and guarantee internal security and citizens' rights" [34] and as a police institution "maintain public support to provide efficient and effective services" [34].

In fulfillment of their mission, GNR militaries are governed by the institution’s motto “By law and by people” and various principles of action, as provided in article 7 of the GNR Service Regulation [3]. It states “militaries must maintain a proper relationship with citizens, using correctness, courtesy, and good conduct, proceeding in such a way as to preserve the confidentiality, consider and render prestige inherent to the functions providing all assistance (...) who asked them” [3].

At this stage of framing, article 11 of GNR Military Statute, located in section II thereof, provides in paragraph one that militaries must adopt "ethical conduct and act integrated and professionally competent, to strengthen population trust and respect" [4].

Therefore, determining social representations about GNR officer’s/militaries understands way s people use to conceive transform and interpret behaviors and attitudes linked with these officers. It allows us to identify, create and generate opinions, thoughts, feelings, perceptions, and experiences shared in a specific geographic area or type of population. This is because there are not individual or rootless social representations of each person’s connections, so ways of thinking, feeling and acting can never be individualized.

The protection of the population and guarantee the credibility of the officers’ actions are, therefore, fundamental activities for Guarda Nacional Republicana, so it’s extremely important to understand the opinion and image that population has about them, with purpose to identify social
behaviors and social factors that affect stereotypes and social representations about the officers.

As we know, there have been periods in the past when GNR's image and opinion were quite negative. Tyler and Waksłak [37] warn us that people place a high value on dignified and respectful treatment by legal authorities. However, in the past, more specifically during Estado Novo, GNR is characterized by a repressive, aggressive and disrespectful attitude towards citizens, which contributed to a bad image and negative stereotype.

Nowadays, GNR's mission is benefiting the relationship with society and with the citizen knowing that levels of proximity and trust slowly and gradually evolving, as expressed by Reiner [29], trust does not suddenly change, progresses slowly over time.

Furthermore, according to Thompson, Strype and Egge study “negative experiences have a more powerful effect on trust than do positive experiences” [36], situations that make it difficult to fulfill the GNR mission.

After a brief legal framework of fundamental tasks performed by GNR to benefit society and citizens, it is relevant to understand if social representations and images/opinions of the population have been changed in the last years or not. Having for on the ground that they are rather derogatory between the seventies and eighties of the previous century. Also, whether or not the geographical and therefore cultural factor is a decisive criterion for GNR militaries image, opinion, and perception.

2 Fieldwork and Research Methodology

2.1 Type of Research

This is a study that followed the socio-critical paradigm, fulfilled with reasoning and hypothetical-deductive method with a mixed strategy of inquiry, including a qualitative approach and a quantitative approach.

We began from a constructionist position, in the assumptions “that there may be many different realities”, and that we needed “to get her multiple perspectives through a mixture of qualitative and quantitative methods and to collect the views and experiences of diverse individuals and observers. (...) sometimes described as triangulation” [8].

2.2 Sampling

Fortin defines the sample as the “set of all persons or other elements of a well-defined group, with one or several similar characteristics in common, which is the base for a research” [10]. The sample gathers a range of information about the population available, this is exactly what Quivy and Campenhoudt point out when they refer to it as "understood in its broadest sense: the set of elements of a whole” [28].

Our sample was select within the population of Évora and Setúbal districts, in the areas of GNR jurisdiction, focusing on main cities of these. For the interview, the script covered 9 individuals, who were Territorial Commanders officers, GNR senior officers, Journalists with security experts and members of city councils. Therefore, they are part of the interview panel two lieutenant colonel, one from each district, three captains, one lieutenant and a 2nd lieutenant from GNR.

In addition to these, are also the executive councilor of Almada, Francisca Parreira, she is responsible for civil protection and security in the council. Lastly, José Vegar, who has a master's degree in sociology and collaborates with major newspapers in Portugal.

Similarly, our sample for the surveys is representative of the population, consisting of 105 citizens, 40 of them were conducted in Évora district and 65 in Setúbal district, to coincide with the actual population living in these districts and main counties, as shown in Figure 1.

Figure 1: Frequency of Surveys for County (Authors’ elaboration).
than GNR officers represent different generations (from 20 to 70 years old), as shown in Figure 2.

Figure 2: Frequency of Respondents Age (Authors’ elaboration).

Of these 105 respondents, regarding their gender, we can say that there was an equivalent distribution in both districts for this variable. In total, 53 men and 52 women answered the questionnaire, divided according to Figure 3.

Figure 3: Gender Frequency of Surveys (Authors’ elaboration).

2.3 Instruments

In the research development, the data collection instrument was not only the survey by the questionnaire but also the interviews. As Marconio and Lakatos an interview is “an instrument par excellence of social research”[17]. It presents advantages that the “researcher’s interlocutor expresses his perceptions of an event or situation and his interpretations”[28].

Therefore, the interview allows for exploring the behavior, perspectives, and experiences of the interviewed individuals [42]. In this way, it allows us, researchers, to “draw very rich reflection elements” [33] for research.

Firstly, we carried out bibliographic research to books, magazines, articles and consulted several online platforms to collect all pertinent information related to the theme of Social Representations and history of the image and opinion of the population regarding GNR officers. We have formalized the data collection through surveys by questionnaire. As Fortin referred it “serves to collect information along with the population related to the prevalence and distribution of psychosocial problems and how these populations maintain relationships between them”[10] from which the necessary conclusions were withdrawn to answer the central question.

Surveys were performed between March and April 2019. Survey answers were mostly made through paper format, but to achieve a higher sample size, they are also distributed online through Google platform. There was a constant concern during data collection to ensure citizens’ anonymity to increase the reliability of results.

2.4 Procedures

From Quivy and Campenhoudt point of view, a procedure is designed to “progress towards a goal” [28]. To accomplish our research, we started with a theme and then we defined the central question. After outlining the central question, the study was delimited, and then the associated three sub-questions were established.

This study relied on the responses obtained through surveys by close questionnaire, since “the questionnaire is one of the data collection methods that require written responses to a set of questions on the part of the subjects” [10].

Likewise, interviews were conducted with some Specialists in security to obtain the greatest amount of information pertinent to elaborate on the intended analysis.

Lastly, the results were aggregated in a database through informatics support.

3 Related Background and Theory

The related backgrounds aim to gain a better understanding of the paper’s core concepts as well as the framing of Social Representations within sociology and all the factors inherent in them.

3.1 Core Concepts

3.1.1 Historical Framework

Sociology foundations draw us back to remarkable historical epochs of Humanity, such as Renaissance (14th to 16th century) and
Enhanced (18th century) and later are fully related to liberal ideas of American and French Revolutions. Within this discipline, it is essential to highlight authors such as Auguste Comte (1798-1857), Émile Durkheim (1858-1917), as well Karl Marx (1818-1883) and Max Weber (1864-1920) because they were the great founders and drivers of Sociology. Comte was the first author to use the Sociology term, but the French often used "social physics" to nickname the discipline. In his opinion, Sociology must apply to the study of society the scientific methods, which were used by chemistry or physics. Durkheim, in turn, finally gives a scientific character to Sociology. These two authors were the great drivers of one Sociology theoretical currents, functionalism [30].

Karl Marx radically contradicts the ideas and thoughts of French sociologists and is the driving force behind the perspective of conflict, another theoretical current. His perspective is based on economic values, that is, social changes are driven above all by economic factors and social stratification and not by human values or beliefs. Later, Weber proved quite critical of Marx’s thinking and his approaches to social change. Max Weber placed economic values, ideas, beliefs and on the same level of importance, all having the same impact on social change. Thus, the German sociologist, along with George Mead (1863-1931), was a supporter of the theoretical current, symbolic interactionism, as shown in the following scheme [30].

Figure 4: Theoretical Currents of Sociology (Authors' elaboration).

After World War II, the disciple is completely devastated on European soil, so it was forced to cross borders continue to assert itself as a science. At this stage emerged the Americans living in a prosperous economic and social period, in contrast to European countries devastated by war. Therefore, Americans were instrumental in bringing sociology to “a stage of maturity that (...) enable to reach the international destiny of discipline” [13].

3.1.2 Sociology

Sociology can send us to an ambiguity and complexity since it is a discipline linked to temporal and spatial contingencies that aim to analyze human beings through relationships that establish a society and a culture. However, emerges as “an attempt to understand the radical changes that have occurred in human societies” [11] and the main objective of sociological work is contributing to improving the knowledge of societies always keeping in mind the enormous complexity of the object of study, dependent on social causalities and instability associated with social situations.

Sociology can still be dubbed as "moral science" because it has an irreplaceable character in terms of the “imposition of values and the very principles of life in society” [13].

Thus, Sociology can be defined as "science that studies the behavior of human beings in society through facts, considering different categorizations, interactions, groups, organizations, and institutions, in structures and processes that make up a social organization to understand and consequently improve social context" [30]. Giddens, in turn, defines it as "the study of human social life, groups, and societies. It is a fascinating and embarrassing task, as the subject of study is our behavior as social beings” [11].

3.1.3 Culture

Culture is a term that comes from “Latin culture” [24] and according to Yeats “is the holiness of the intellect” [22].

When looking up “culture” in Contemporary English Dictionaries, it is possible to infer that culture refers to “the beliefs, way of life, art and customs that are shared and accepted by people in a particular society” [25]. May also be associated with the “attitudes and beliefs about something that are shared by a particular group of people in a particular organization” [25].

Nowadays the culture is more commonly defined as a set of “meanings and interpretations that are a consequence of the history of this specific social context, where various social representations of reality have been co-passionately constructed” [30].

3.1.4 Social Representations

Social is a term that comes from “Latin Socialis” [23]. Representation, in its turn, comes from “Latin Representationem” [24] and means a “statement made regarding a subject” [24].

After that, in the 1960s, Moscovici was the major driver of social representations, concerning
Durkheim’s collective representations. The social representation concept is quite diverse and multifaceted. Moscovici (1976) warns us that "if it is easy to grasp social representation reality it is not to easy to grasp the concept” [20].

Social representations represent a combination of values, ideas or practices that are socially constructed. They allow sharing the reality, influencing people's lives, in their relationship with the world and guide their conduct ([14]; [19]) or as a form of knowledge, socially elaborated and shared, having a practical facet and contributing to the construction of a common reality to a social group” [20].

In Doise perspective, social representations are generating principles of positions linked to specific insertions in a set of social relations and organize symbolic processes involved in these relations, which emphasizes the relationship between social representations and certain social structural factors such as social or status position [7].

According to Neto, in general, anchoring reflects the intervention of representation in the social and objectification consists of the intervention of social factors in representation [21].

In Moscovici opinion, anchoring consists of incorporating information in groups or classes, in pre-conceived schemes, thus facilitating the designation of objects and events, their classification, as it gives them a certain meaning [19]. This contributes to the interpretation of facts, construction of opinions and behaviors.

On the other hand, as Neto characterizes, objectification enables the realization of something abstract, as it attributes particularities, groups' images and makes real and visible what is not palpable. It occurs a construction of a new reality and it is not feasible to differentiate what is mentally produced from objective reality [21].

From Jodelet point of view, it is implicit that a person does not respond only daily to a concrete, objective, quantifiable reality, but rather to a reality constructed, altered and following preconceived schemas resulting from an entire existential history and which socialization of each person plays a fundamental role in their construction [14]. These constructions are constantly changing throughout the life of each person, being determined by inherent factors, ideology followed and social environment that surrounds it, assuming importance and relevance the relationship that a person maintains with the same.

Finally, Sampaio, Oliveira, Vinagre, Pereira, Santos, and Ordaz advise that subjective conceptions must be carefully analyzed, since social representations will serve as patterns of reading and interpretation of reality and, consequently, determine behaviors and attitudes [32].

In brief, social representations are reading patterns and interpretations of reality that determine behaviors, attitudes and build images and opinions.

3.2 Guarda Nacional Republicana

3.2.1 Mission and Assignments

As a body of Portuguese State and responsible for guaranteeing democratic freedom, as provided in article 1 of GNR organic law, GNR guarantees internal security and also collaborates, if necessary, in matters related to national defense policy [2].

GNR’s attributions are foreseen in article 3 of GNR organic law, highlighting for the research theme, paragraph a), b) and i) [2]. In addition to the above-mentioned articles, the GNR Service Regulation, in number 2 of article 109, that GNR must "ensure a stable link between the institution and its surroundings to increase the credibility and reputation of its image”[3].

According to Lieutenant General Silva Couto, GNR General Commander, vision under the GNR Strategy 2020, GNR “must be a close and reliable human security force that is distinguished by excellent service provides and is recognized as the benchmark in the field of security” [12]. Then, building citizens' confidence in the institution will also be a concern and a strategic objective to be achieved.

Since the implementation of new forms of policing, in particular, proximity policing with special programs, the relationship between GNR militaries and citizens have greatly enriched and strengthened as it has fostered creating a credible, professional image and opinion of the militaries.

Proximity policing, of Belgian and French origin, is defined as "a form of security management, implemented close to the population, to respond, through preventive police action, to their carefully identified needs and taken into consideration” [23]. Together with special programs, they are instrumental in creating an empathetic and solid relationship between GNR as an institution and society. Tyler considers that these mechanisms are central to ensure police credibility [39], and “there is strong evidence that police personal contact and visibility are of central importance to police trust and legitimacy” [5].

“One of the main purposes of GNR Command is to consolidate the institution (…) by enhancing human vector and knowledge management,
combining efforts to promote proximity to populations” [12], strengthen people’s confidence in GNR by creating a mutual relationship of trust. However, it is a long journey, as “most important in one-to-one interactions between police and public members are courtesy, respect, and responsibility” [9] that should be cultivated in GNR militaries to promote proximity to citizens.

In this sense, GNR adopted, in conjunction with proximity policing, the Anglo-Saxon concept of community policing, where partnerships and relations are formed between citizens and militaries, based on the idea that GNR and communities should work and join efforts to find solutions to society’s problems.

Community policing is defined as “a philosophy and organizational strategy that seeks a new partnership between people and the police. It is based on the idea that police and community have to work together” [23]. With this, the community becomes involved in security dynamics, whose philosophy constitutes a true principle of citizenship significantly improving social representations and, of course, the military’s image.

3.2.2 Image, Opinion, Perception and Satisfaction

In our days “legal authorities (…) are in a structural position that makes it difficult to ensure satisfaction, encourage deference and build trust and credibility among public members” [38].

GNR has a great national and international notoriety as a result of the image that has been worked out exhaustively, in recent years, having as its main objective satisfy citizens needs and ensure that they have a credible image of Guard and his officers.

According to Lindon, Lendrevie, Lévy, and Dionisio, image is a concept close to the recipient; it is subjective, simplifying and stable conception of a product, institution or in individual, as well as the associations and perceptions associated with the military’s image.

Therefore, an image translates into a set of associations that we retain in memory (Aaker and Keller cited in [27]), thus becoming extremely complicated, changing a negative and derogatory image applied in a social context for several years and, that goes from generation to generation without changing.

Each person has a different perception of reality than the others so, there are disparate images and opinions about GNR officers in Portuguese society. This paradigm is reinforced by Dowling in standing that "an organization does not have only one image but several, depending on the subjective concept (beliefs, values, feelings) in which different mental associations" [31].

Satisfaction concept is closely linked to the image and as Marcos and Loureiro involve a comparison between the expectations of citizens and the perception of the officer’s service[18]. According to Skogan, society’s sources of satisfaction with police are mainly “linked to age, ethnicity/race, and language ability” [35]. Schafer, Huebner, and Bynum agree with Skogan because they state, "ethnicity is one of the main demographic characteristics found to be associated with police perceptions” [34].

It should also be noted that “satisfaction with police is lower among residents (…) where crime is high or where fear of crime is high” [40], such as Kusow, Wilson and Martin highlight the place of residence and crime rate interference in satisfaction with police service [15].

Never forget that, according to Wells, fair and adequate treatment with citizens is the most important instrument of their evaluation [41].

All of these factors contribute to the shaping of the GNR image, thus directly interfere with social representations and stereotypes that the population creates about GNR officers and are responsible for different perceptions and satisfaction of the quality of his work.

3.3 Characterization of Districts under analysis

Although space is considered, inevitably, a physical phenomenon, it is dependent on sociological analysis, since this is where social connections are embodied and it is "the object of particular collective representations that may vary with civilizations, social classes, and even social groups. Moreover, space is socially ordered and, as such, influences social interactions” [6].

In this context, and after understanding the relationship between this two sciences, it is important to separate and mark the differences between the districts under analysis, since they are two different districts, Évora is characterized by rural environment, small towns and little population, on the other hand, Setubal is characterized by urban environment and high population density.

4 Results’ Presentation, Study, Discussion
4.1 Interview’s content analysis

By conducting a content analysis throughout the interviews’ results of the script applied to GNR officer’s and specialists in the Security area, we were able to identify the following common points:

Regarding which are the factors that respondents consider most important for improving GNR militaries social representations:
- Competence and courtesy in service;
- Good posture and proper behavior;
- Type of uniform;
- The new forms of policing;
- Physical and intellectual capacity appropriate to demanding role;
- Respect for citizens;
- Dissemination of GNR’s work on social networks (Facebook and Instagram);

In contrast, regarding which are the factors that respondents consider most affect the officer’s image and opinion and consequently negatively condition social representations:
- The distribution of human and logistic resources at GNR Command level;
- Place of residence, tending to poorer outcomes in densely populated centers more specific in social housing neighborhoods;
- Education/Literacy level;
- Economic capacity;
- Social class;
- Age, tending to worst in young ages;
- Culture/Values/Mores;

Regarding which the adjectives were chosen to characterize GNR officer’s, currently:
- Professionals;
- Attentive;
- Competent;
- Multipurpose;
- Humble;
- Irreverent;
- Reliable;
- Well prepared for mission performance;
- Arrogant on occasion;

Regarding which the adjectives were chosen to characterize GNR officer’s, before and at the beginning of 21st century:
- Limited;
- Dependents;
- Low intellectual ability;
- Available;
- Aggressive;
- Gross;
- Illiterate;

4.2 Surveys’ Descriptive Statistical Analysis

Our first question related to ascertaining whether the citizens consider or not that GNR officers transmit a credible and proximity image.

Figure 5: Officer’s Proximity and Credible Image by District (Authors’ Elaboration).

In Évora, the results are unexpectedly different from Setúbal, highlighting the big percentage of disagreement with an officer’s proximity image. About 17.5% disagree at all and 12.5% disagree with that, this makes up 30% of respondents. However, the percentage is mostly concentrated at levels four and five with a 65% agreement scale distributed between them, as shown in Figure 6.

Although 1.5% strongly disagree with credible and proximity image, 15.4% disagree with it and the remaining percentage is concentrated at level four of the scale with 38.5%, this in Setúbal district, as shown in Figure 6.

The next question is related to ascertaining whether the citizens consider or not that place of residence is important for the creation of social representations of this professional class.

Figure 6: Place of Residence Importance by District (Authors’ Elaboration).

Most respondents feel that their place of residence is indeed a major factor in how they perceive GNR officers. Only 33 respondents, corresponds to 31%, refuse that possibility.
This disparity in results is explained, in our view, by the social and cultural asymmetries in Setúbal. In this district, there are large urban centers, numerous social neighborhoods where there is a high population density, but there are also councils imminently rural similar to those analyzed in Évora. We needed to understand if the current relationship between GNR officers and the population is healthy and positive.

Figure 7: Degree of Agreement with Current Good Relationship by District (Authors’ Elaboration).

We found that in both districts the percentage of agreement is over 90%, as can be seen in the previous graphs. Only an 18% rate the current relationship as negative, it corresponds to 19 in 105 citizens that express dissatisfaction with that relationship.

However, the next question asks whether the relationship between GNR officers and Portuguese citizens in the past has always been positive and healthy. In this question, we obtained quite different results from the previous question, as shown in the following figures.

Figure 8: Degree of Agreement with Good Relationship in the Past by District (Authors’ Elaboration).

Respondents in both districts point out that relationship was a deficit in:

- Middle of last century, in specific in the 1960s, 1970s, and 1980s, this period corresponds to Estado Novo, dictatorship lived in Portugal and other European countries;
- Post Estado Novo period;
- In our view, a repressive and authoritarian attitude was not intrinsic to GNR officers, it consisted only in fulfillment GNR mission during this period.

The image and opinion of the population about them was bad and derogatory because the treatment with the citizens was not the most appropriate, but it cannot be said that the officers were incompetent and unable to enforce the law.

In the chart below, we can see that seeks to ascertain whether respondents consider if there are greater respect and credibility in rural areas for the works carried out by GNR militaries. 77% believe so, according to figure 10, and are the result of 33 plus 48 respondents from Évora and Setúbal. Assuming, that, in rural areas, the population relates in a better way with militaries, following their guidelines and advice.

Figure 9: Degree of Agreement with greater respect and credibility in rural areas for the works carried out by GNR militaries in both districts (Authors’ Elaboration).

To successfully finish our survey we needed to understand the stereotype evaluation of GNR militaries. So, the last two survey questions aim to determine if the militaries working in Évora and Setúbal districts fit the stereotype created in the 1970s. Survey results indicate that repressive, aggressive, alcoholic, illiterate and authoritarian GNR figure seems to gradually fade over the years in both districts.

In Évora, until 2010, the results were worrying for the military’s image because 40%, according to figure 15, fit the old stereotype created in the 70s. This view has undergone positive changes over time, so that, in current times, this percentage has fallen to 5%, according to figure 16, which means a reduction of 35% in few years.

Figure 10: Degree of Agreement with Stereotype Evaluation about GNR militaries in Évora (Authors’ Elaboration).
There is also an evolution, by 2010, about 29% of respondents in Setúbal, according to figure 17, state that GNR militaries continue to be aggressive, disrespectful and authoritarian. However, this view is positively changed as nowadays only 6%, according to figure 18, rank the militaries in such a way, which means a reduction of 23%.

Figure 11: Degree of Agreement with Stereotype Evaluation about GNR militaries in Setúbal. (Authors’ Elaboration).

5 Conclusions

The study behind this paper aimed to understand social representations about GNR officer's/militaries in Évora and Setúbal districts.

The research's instrumentation was carried out through selected bibliographic resources, from which several management tools were studied, supporting and sustaining the study. From these, the central question was defined as the following: “How has been characterized the evolution of GNR militaries social representation in the Territorial Commands of Évora and Setúbal, in the last eighteen years?”, then we have drawn the associated sub-questions that served as the mainstay. Both the central question and the associated sub-questions were our focus throughout the investigation.

Nowadays, society is observing GNR efforts to modernize and innovate processes and to instill in its military professionalism, credibility, proximity, and dedication to eliminating the ideas of corruption, abuse of authority and unfair behaviors towards citizens. Exhaustive investment in information and training, besides being a constant, is justified by the fact that attitudes and behaviors influence the perception, image, and opinion of citizens about militaries.

By having a representative sample of the population, through the surveys' interpretation we were able to understand: first, there is a disparity of results between rural areas (Évora) and urban areas (Setúbal), where GNR military’s image of proximity and confidence, as well as satisfaction with police service, is most prominently fell in Setúbal district.

Secondly, in Évora a significant population percentage considers that militaries do not convey the intended institutional image, that is, they regret, nowadays, the distance between citizens and officers. In previous periods, they were more present and close to citizen’s problems. On the other hand, in Setúbal the image that GNR intends to transmit is what has been perceived by most citizens.

Currently, and unfortunately, complain still have a negative character. It remains, because of Estado Novo, because at that time those who established contact with the authorities were immediately disreputable by the other citizens. Thus, and although not intimidating related to the military stereotype, image or opinion, there are still repercussions that haunt and hinder GNR work, as there must be cooperation between society and security forces.

The stereotype of the past is practically extinct, that is, the aggressive, repressive, corrupt, illiterate and alcoholic GNR officer is not exists today among Portuguese population, data from the surveys confirm that. We can conclude that this derogatory stereotype has been slowly eliminated with the commitment and dedication of the militaries, but where time factor assumes an enormous preponderance in this untying of the past.

Social representations have evolved quite positively and progressively in both districts over the last eighteen years. Increasingly, society recognizes the importance of GNR militaries, eventually respecting and collaborating with them. However, this evaluation is a result of GNR’s strong bet on bringing the officers closer to citizens and this must remain a strategic objective so that social representations, opinion, and image about GNR officers do not return to the highly derogatory level of the previous century. Social representation is affected fundamentally by culture, values, place of residence of each one
regulating and conditioning their behavior and attitudes.

Finally, there are few places in two districts under GNR jurisdiction, where militaries are still seen as problematic and aggressive, concluding that stereotype has evolved positively.

In last, from the study carried out, we urge the importance of military management and allocation, the logistic and financial resources by GNR Territorial Command.

Satisfaction and good opinion and image with police are often associated with quick and efficient responsiveness. That is, there must be rational distribution of resources, so as not to compromise military performance. If they do not have minimum conditions, at least, for the normal performance of duty by the GNR militaries, the opinion and image of citizens regarding them will be strongly affected and, consequently, the social representations about them.

Hence, the placement of the newly formed GNR militaries/officers is also of great importance for the social representations, as they are up to date in law skills and procedures, contrasting with possible defects and lack of law skills updating of the older officers. Where the contrast between youth and experience can be an asset to Guarda Repúblicana.

6 Challenges for Futures Researches

In this context, it is proposed for future academic research challenges, to study social representations of GNR militaries, covering all Territorial Commands, including Azores and Madeira Archipelago.

References:


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