



*Editor*

Jiří Strouhal



# Recent Advances on Business, Economics and Development

**Proceedings of the 7<sup>th</sup> International Conference on  
Applied Economics, Business and Development (AEBD '15)**

**Budapest, Hungary, December 12-14, 2015**

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**Preface**

This year the 7th International Conference on Applied Economics, Business and Development (AEBD '15) was held in Budapest, Hungary, December 12-14, 2015. The conference provided a platform to discuss business management, financial management, decision analysis, managerial accounting, risk management and risk analysis, marketing, manufacturing systems, digital marketing, business law, labor economics etc. with participants from all over the world, both from academia and from industry.

Its success is reflected in the papers received, with participants coming from several countries, allowing a real multinational multicultural exchange of experiences and ideas.

The accepted papers of this conference are published in this Book that will be sent to international indexes. They will be also available in the E-Library of the WSEAS. Extended versions of the best papers will be promoted to many Journals for further evaluation.

Conferences such as this can only succeed as a team effort, so the Editors want to thank the International Scientific Committee and the Reviewers for their excellent work in reviewing the papers as well as their invaluable input and advice.

The Editors



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