<u>CERTIFICATION FOR THE PEER REVIEW PROCESS &</u> EVALUATION OF THE PEER REVIEW PROCESS

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I certify that I received substantial, important, line by line peer review with several and substantial comments, important remarks and hints from 3 Reviewers and the Assistant Editor of the WSEAS Journal: WSEAS Transactions on Business and Economics for my paper: The Influence of Private Label on Customer Loyalty, the Mediating Role of Customer Satisfaction

I would like to thank all the reviewers for their thoughtful comments and efforts towards improving our manuscript. We revised the manuscript with special attention to the comments that we received from 3 reviewers that they were experts, specialist in the area of my paper.

<u>Please</u>, write additional comments below (take ideas from: http://wseas.org/main/author-testimonials.html)

Signature:

Date: 1/5/2020